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Onderwerp: Fusie Thalys & Eurostar Frans breekijzer voor de Lelylijn?
Bijlagen: CP_NR_GreenSpeed_EN_270919.pdf

Geachte leden van de provinciale staten en gemeenteraden,

Verschillende van u hebben het afgelopen jaar een motie aangenomen over de Lelylijn de afgelopen periode. Intussen moet het bij wel bekend zijn dat in Nederland de NS het stootblok vormt op dit dossier. Plus als het om doortrekken naar Duitsland gaat de Deutsche Bahn de klassieke dwarsligger is. In haar businessmodel komen ze niet op een route via het Noorden. Alle ballen op Arnhem is daar de werkwijze.

In het NRC staan een paar interessante artikelen over de fusie van Thalys en Eurostar:

- <https://www.nrc.nl/nieuws/2019/09/27/fusie-thalys-en-eurostar-moet-reizigers-uit-vliegtuig-halen-a3974903>
- <https://www.nrc.nl/nieuws/2019/09/27/franse-spoorbedrijf-wil-fusie-eurostar-en-thalys-a3974842>

In de kaders van 'open access' voor internationale treinen op het nationale spoornetwerk is ook voor de SNCF een uitgebreide dienstverlening verder Noordwest Europa in van belang. Daarbij als er echt één partij in Europa is die weet hoe je hogesnelheidslijnen ontwerpt en binnen het budget houdt dan zijn het de Fransen. Onze Hogesnelheidslijn Zuid is daarbij vergeleken werkwijze 'houtje, touwtje'.

Met vriendelijke groet,

Groningen



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SEPTEMBER 27TH 2019

GREEN SPEED: A PROJECT TO COMBINE EUROSTAR AND THALYS HAS BEEN PRESENTED TO THE BOARDS OF THEIR SHAREHOLDERS TO MEET THE DEMAND FOR SUSTAINABLE TRAVEL IN EUROPE

The management of SNCF, SNCB and Patina Rail LLP* (a consortium comprising Caisse de dépôt et placement du Québec (CDPQ) and Hermes Infrastructure) have today presented the Green Speed project to their Boards which proposes combining Eurostar, the cross-Channel high speed rail operator, and Thalys, the Franco-Belgian high speed rail operator, to create the foundations of a sustainable European high-speed rail travel company.

When this project has been precisely defined, it will remain subject to the approval of the Boards and consultation with the representative bodies of employees as well as clearance of the European Commission regarding merger control.

From their earliest days, Eurostar and Thalys have shared the same purpose and vision - to directly connect European cities across borders whilst respecting the environment. Over the last twenty-five years, this has been achieved by revolutionising high-speed rail travel and giving rise to a new generation of environmentally responsible travellers by providing fast and easy direct links between city centres across destinations in Europe.

Thalys and Eurostar operate already across five countries - France, United Kingdom, Belgium, the Netherlands and Germany – with an approximate population of nearly 245 million. Together, they run 112 trains every day serving together more than 18.5 million passengers annually.

The challenge of climate change and Europe's growing demand for eco-responsible and sustainable travel presents a great opportunity for both companies in terms of development.

The combined excellence and unique expertise of Eurostar's and Thalys' colleagues would provide a powerful platform for the future growth of European high-speed rail and a solution to this growing demand.

Going forward, passengers would experience a comfortable, sustainable and European high speed travel experience. By combining Thalys and Eurostar, the Green Speed project would link the UK with the Mediterranean, the North Sea with the Atlantic and the Benelux countries with the peaks of the Alps.

This new service would be an additional reason to choose the train over road or air travel in Europe.

Combining resources - in particular fleets as well as information and distribution systems – would increase economic efficiency and provide the customer with an enhanced, sustainable commercial service, delivering on the ambition to increase the number of direct links between European cities in the future.

All of the colleagues who have made Thalys and Eurostar the success they are today have unique experience of European travellers and their diversity. Tomorrow they would build the Green Speed Project drawing on their collective high speed rail skills.

THE VISION FOR THE GREEN SPEED PROJECT IS UNDERPINNED BY FIVE KEY OBJECTIVES

1. An attractive alternative to air and road travel for nearly 30 million passengers per year by 2030

The combined entity would aim to accelerate the switch from air and road travel to high speed rail travel by increasing the capacity of passengers per year on the combined Eurostar and Thalys networks, both current and future, from 18.5 million passengers today to nearly 30 million by 2030, providing a response to the growing demand for environmentally-responsible travel.

2. A high-speed train service relying on renewable energy and an ambitious sustainability policy

The Green Speed Project would aim to create a combined entity which would maximise the use of renewable energy for its fleet between now and 2030 further reducing its CO₂ emissions in support of the EU's commitment to reducing carbon emissions.

By accelerating the initiatives already in place, the combined entity would also aim to introduce an ambitious environmental policy in terms of waste management, removal of plastics, eco-driving of trains and sustainable purchasing.

3. Simpler international travel for every customer

As a result of combining the two companies, the new entity would provide each customer with seamless and efficient services with one single ticket between the countries and cities on the Thalys and Eurostar networks, improved schedules for quick connections, supported by innovative digital tools at every stage of the journey for customers.

4. Attractive offers and a single passenger loyalty programme

A joint loyalty programme would be introduced across the unified network giving passengers access to attractive travel and partner offers with other multimodal, sustainable companies. The members of this unified loyalty programme would benefit from more upgrades, discounts and complimentary journeys with early access to partner offers as well as lounges and other personalised benefits.

5. A multicultural, warm and friendly service

Drawing on both companies' culture of quality and hospitality, the proposed combination would aim for excellence in terms of service quality for its customers.

COMBINED EUROSTAR AND THALYS NETWORK



Guillaume Pepy, Chairman of SNCF, said :

«The challenge of climate change and the demand for eco-responsible travel calls for an ambitious response. Bringing together the strengths of Eurostar and Thalys would be a powerful response to this challenge. The creation of a combined European high speed rail company would deliver a compelling alternative to road and air travel for our 18.5 million passengers and would herald a new era in the development of European high speed rail services. High speed is an opportunity for Europe, Europe an opportunity for high speed! »

Sophie Dutordoir, CEO of SNCB and Chairman of Thalys said :

"Thalys and Eurostar joining forces would come at the right time and could only be beneficial to all travellers. It would combine railway expertise with stable shareholders. The combination would be based on the strong conviction that, now more than ever, the train is the safest, most sustainable, fastest and most efficient solution for travelling inside Europe. Brussels would play a central role in this project as the hub for the various routes, linking all the cities that are served".

Emmanuel Jaclot, CDPQ's Executive Vice-President and Head of Infrastructure, on behalf of Patina Rail LLP*, said:

"The creation of this major public transport platform would mark a milestone in European sustainable mobility. As part of our global infrastructure portfolio, we are very proud to continue our longstanding partnership with SNCF, to support the development of our portfolio company Eurostar, and to participate in shaping the growth of environmentally responsible modes of transport across Europe."

**Patina Rail LLP, shareholder of Eurostar alongside SNCF and SNCB, is owned by a consortium of the Caisse de dépôt et placement du Québec ('CDPQ') and funds managed or advised by Hermès GPE LLP ('Hermès Infrastructure'). Hermès GPE LLP is a joint venture between Hermès Fund Managers Limited, GPE Partner Limited and HGPE Capital Limited.*



ABOUT EUROSTAR

Established in 1994, Eurostar is the only high speed passenger train that directly links the UK to France, Belgium and The Netherlands via the Channel Tunnel.

DESTINATIONS

+ 4 countries

United Kingdom
France
Belgium
Netherlands

+ 14 destinations



Eurostar provides direct services on its two core routes between London-Paris and London-Brussels, in addition to routes serving Calais, Lille, Amsterdam, Rotterdam, Lyon, Avignon, Marseille, three ski destinations - Moutiers, Aime-La-Plage and Bourg-Saint-Maurice, and Disneyland Paris.

Key Figures (2018)

- + 11 million travellers per year
- + 7 947 660 km travelled per year
- + 47 trains per day
- + 27 trainsets
- + £1,020.9 million revenues in 2018

Colleagues

- + CEO : Mike Cooper
- + 1 650 colleagues
- + 36 nationalities

Environment

Carbon emissions in 2018 : 43,530 tons.

Between 2008 and 2018, carbon emissions per passenger have been reduced by circa 35% on the London-Brussels route and by circa 40% on the London-Paris route.



ABOUT THALYS

Established in 1995 and developed right from the outset to the scale of its 4 countries - Belgium, France, the Netherlands and Germany - Thalys is the result of a strong and lasting European vision.

DESTINATIONS

+ 4 countries

Belgium
France
Netherlands
Germany



+ 26 destinations

Brussels, Paris, Antwerp, Rotterdam, Amsterdam, Schiphol / Amsterdam Airport, Liège, Aix-La-Chapelle, Cologne, Düsseldorf, Düsseldorf Airport, Duisburg, Essen, Dortmund, Paris Roissy Charles-de-Gaulle Airport, Marne-La-Vallée, Marseille, Bordeaux and the French Alps.

Key Figures (2018)

- + 7,5 million travellers per year
- + 9 374 000 km travelled per year
- + 66 trains per day
- + 27 Thalys trainsets, 1 lzy trainset
- + 527 M€ revenues in 2018

Colleagues

- + CEO : Bertrand Gosselin
- + 641 colleagues
- + 17 nationalities

Environment

Carbon emissions in 2018 : 22,500 tons per year
-52% carbon emissions (since 2008)

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